



PRESS RELEASE

FOR IMMEDIATE RELEASE

January 22, 2008

What: Greeley Stampede, the World's Largest 4th of July Rodeo and Western Celebration, featuring Country & Classic Rock Concerts, Pro Rodeos, Demolition Derby, Western Art Show, Televised Parade, Carnival and Western Fun.

When: June 25- July 6, 2008

Where: Island Grove Regional Park- Greeley, Colorado

Why: To celebrate Colorado's western heritage and our nation's independence

More info: www.GreeleyStampede.org, 800-982-BULL, rodeo@GreeleyStampede.org

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Kenny Rogers & Diamond Rio added to 2008 Stampede Concert Series

One of country music's greatest bands of all times, Diamond Rio and music icon, Kenny Rogers have been added to the 2008 Stampede Concert Series. Diamond Rio will perform following the Xtreme Bulls Tour on Wednesday, June 26. Kenny Rogers will headline the popular July 4th concert at this year's 86th Annual Greeley Stampede followed by the Independence Day fireworks show.

Country music legend, Kenny Rogers, is returning to the Greeley Stampede to perform on our nation's Independence Day, July 4th at 8pm. He has enjoyed huge success with such hits as "Lady," "Ruby Don't Take Your Love to Town," "The Gambler," "Islands in the Stream," and "Buy Me A Rose." Rogers has won numerous awards including three Grammy Awards, eleven People's Choice Awards, eighteen American Music Awards, eight Academy of Country Music Awards and five Country Music Association Awards. In 1986, Kenny was named "Favorite Singer of All Time" in a PM Magazine/USA Today poll. Perhaps his most cherished award is also his most personal. In 1990, Kenny was honored with the Horatio Alger Award, given to those who have distinguished themselves despite humble beginnings.

Diamond Rio has long been one of country music's most successful groups with such hits as "Meet in the Middle," "One More Day," "Beautiful Mess," "Unbelievable," and "How Your Love Makes Me Feel." The band released its platinum-selling debut disc in 1991. The following year, Diamond Rio won the Country Music Association's Vocal Group of the Year award for the first time. They've scored nine No. 1 hits and placed 15 singles in the Top Five. Six-time Vocal Group of the year collectively from the Country Music Association and Academy of Country Music, Diamond Rio was inducted into the Grand Ole Opry in 1998. The band has sold more than 10 million records and received the Minnie Pearl Humanitarian Award in recognition of their many charitable endeavors, including their longtime relationship as National Spokespersons for Big Brothers Big Sisters.

2008 Stampede Arena Events

Wednesday, June 25
Kids Rodeo

6pm

Ticket Prices: \$8-5

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Thursday, June 26	7pm	Ticket Prices: \$47-31
Diamond Rio following the Xtreme Bulls Tour		
Friday, June 27-July 4		Ticket Prices: \$22-9
Pro Rodeo		
Saturday, June 28	8pm	Ticket Prices: \$47-31
Josh Turner with Little Big Town		
Sunday, June 29	8pm	Ticket Prices: \$92-57
Tim McGraw with Halfway to Hazard & Lance Miller		
Friday, July 4	8pm	Ticket Prices: \$47-31
Kenny Rogers		
Saturday, July 5	8pm	Ticket Prices: \$47-31
Poison with special guest to be announced		
Sunday, July 6	4pm	Ticket Prices: \$21-11
Demolition Derby		

One of the top Pro Rodeos in the world will again be featured at this year's Stampede, which annually draws all the top rodeo athletes to Greeley. Stampede Pro Rodeos begin on June 27 and run daily through July 4, wrapping up with the Coors Stampede Finals.

NEW this year, Diamond Rio will perform following the Xtreme Bulls Tour on Thursday, June 26, 2008 at 7pm. The Xtreme Bulls Tour, a bull riding only event, features 35 of the top PRCA cowboys competing for the title and cash prizes. The Stampede concert stage will be set on the outside of the of the bull fence and the standing room only concert area will be set following the conclusion of the Stampede Xtreme Bulls Tour Finals. Guests will be able to enjoy top-notch bull riding and an unbelievable concert for one ticket price.

Moving to prime time will be the kids rodeo on Wednesday, June 25 at 6pm. Usually kicking off the Stampede celebration in the morning of the first day, the kids rodeo has been moved to prime time to allow the rodeo contestants to perform under the big lights and allow more spectators to watch events like goat tail tying, pole bending and young guns bull riding.

Other events featured at this year's Stampede include the ever popular demolition derby-which is set for July 6 at 4pm-the Western Art Exhibit & Sale, televised 4th of July Parade, K99 Free Stage, beer garden and much, much more.

Tickets on Sale!

The Greeley Stampede Box Office is located in Island Grove Regional Park and is open from 8am-4pm. Ticket purchasers can also buy tickets by calling the Stampede Box Office at 1- 800-982-BULL, or through TicketsWest in any Colorado King Soopers Stores, or online at www.GreeleyStampede.org.

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