



PRESS RELEASE

FOR IMMEDIATE RELEASE

March 18, 2008

What: Greeley Stampede, the World's Largest 4th of July Rodeo and Western Celebration, featuring Country & Classic Rock Concerts, Pro Rodeos, Demolition Derby, Western Art Show, Parades, Carnival, Fireworks and Western Fun.
When: June 25- July 6, 2008
Where: Island Grove Regional Park- Greeley, Colorado
Why: To celebrate Colorado's western heritage and our nation's independence
More info: www.GreeleyStampede.org, 800-982-BULL, rodeo@GreeleyStampede.org
Media contact: Justin Watada, Director of Marketing (email: jwatada@GreeleyStampede.org)

New fundraising program started to support community organizations

The Greeley Stampede is committed to supporting the community through various events and charities. This year, the Greeley Stampede is offering civic groups a chance to raise money for their organization or charity through the Bulls 4 Bucks program. Organizations & charities can sell 2008 Stampede Pro Rodeo and Bulls & Broncs tickets, with \$4 per ticket being donated back to their organization or charity. Selling these tickets will support your organization or charity and the community's largest event, the Greeley Stampede.

Participating groups will also receive discounted ticket vouchers, a chance to win a party at the Greeley Stampede courtesy of Old Chicago & Coca-Cola and help raise money for their organization. Contact Dave Jones for questions or to apply for the Bulls 4 Bucks fund raising program by calling 1-800-982-BULL or email djones@GreeleyStampede.org.

Last year, the Greeley Stampede donated almost \$230,000 back to the community through various community volunteer programs. Please contact the Stampede Office if your group is interested in volunteering at this year's celebration by calling 1-800-982-BULL or email rodeo@GreeleyStampede.org.

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