



PRESS RELEASE

Saturday, May 15, 2010

Greeley Stampede recognizes Norm and Bonnie Dean as the 2010 Grand Marshals

The Greeley Stampede is honored to announce Norm and Bonnie Dean as the 2010 Stampede Grand Marshals. Norm and Bonnie have been strong contributors to Northern Colorado and the Greeley Stampede for many years. Each year since 1928, the Greeley Stampede Committee has recognized outstanding citizens for their many community and regional contributions to Northern Colorado.

Norm and Bonnie Dean have been deeply involved with the Northern Colorado community for more than 40 years. They both believe that wherever you live, you enjoy the benefits of living there and you owe it to the community to return something to it – your time, your talents, your treasure. The couple has been recognized by United Way of Weld County and the Boy Scouts of America Longs Peak Council for Humanitarians of the Year. Norm and Bonnie are members of the First Congregational Church and have held several elected positions for the Greeley Rotary Club. They were also a vital part of building the Union Colony Civic Center, as they served on the Blue Ribbon Panel.

Norm is a World War II veteran, who was honored to be a part of the first Honor Flight that took Northern Colorado WWII veterans to see their memorial in Washington, D.C. After serving his country in the military, Norm was in the men's clothing business for many years. Then, while serving as a member of a bank Board of Directors, he was asked to manage the bank. He served in the banking industry for 28 years. He was also a founding board member of Partners, an organization that works with troubled youth and matches them with members of the business community. Norm has been the president of several organizations including the Greeley Chamber of Commerce, District 6 Board of Education, and the Colorado Bankers' Association.

Bonnie, a graduate from the University of Wyoming, started her career in bank marketing. After marrying Norm, she started her own marketing communications business, Bonnie Dean Associates. Bonnie has been recognized as a Civic Leadership Honoree at the Celebrating Women Gala and a Northern Colorado Woman of Influence by the North Colorado Business Report. She is currently a board member for the national Council of Better Business Bureaus, Northern Colorado/Wyoming Business Bureau, and the American Cancer Society, Northeastern Colorado Unit. Bonnie has also served as the president and director for the Greeley Area Chamber of Commerce and board member of A Women's Place, a shelter for battered women.

For their kindness and willingness to make Northern Colorado a better place to live, the Greeley Stampede is proud to recognize Norm and Bonnie Dean as the 2010 Grand Marshals.

ABOUT THE GREELEY STAMPEDE

The Greeley Stampede, located in Greeley, Colorado, is rich in tradition and heritage dating back to the late 1800's. This community celebration, that began to honor local potato farmers, has since grown into an internationally acclaimed festival attracting hundreds of thousands of people annually from all parts of the United States and several foreign countries.

Visit the Greeley Stampede, "The World's Largest 4th of July Rodeo & Western Celebration," this summer during the 88th Annual summer festival, June 25-July 4, 2010. For ticket or general event information visit the Stampede web site at www.GreeleyStampede.org online or call 970-356-7787.

INDIVIDUAL TICKETS ON SALE

The Greeley Stampede Box Office, located in Island Grove Park in Greeley, is open Monday through Friday from 12-6pm. phone orders can be made by calling 970-356-7787. Ticket purchasers can also buy tickets through TicketsWest at any Colorado King Soopers store, or online at GreeleyStampede.org (convenience charges may apply).

CONTACT INFORMATION

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The Greeley Stampede Media Packet is found online at www.GreeleyStampede.org/media.
User identification and password is now required to access the on-line media packet. Thanks.

The 2010 login password is: checkITOUT