



## PRESS RELEASE

FOR IMMEDIATE RELEASE

### Greeley Stampede Committee Ginsels Selected

Greeley, Colo., January 31, 2012 – Five volunteers have joined the efforts of the Greeley Stampede, in anticipation to be confirmed as Committee members following the 90<sup>th</sup> Annual 'World's Largest 4<sup>th</sup> of July Rodeo and Western Celebration.' James Herman, Guy Burke, Robert Arizmendi, Carl Moore and Ryan Scallon have been selected to begin their Ginsel, or apprenticeship period.

Each Ginsel was selected through an application and interview process, and evaluated on their ability to contribute to a specified area while elevating the excitement of the Stampede as a whole, General Chairman Ron Wildeman explained.

"Many talented individuals from the Northern Colorado area applied for the committee openings," Wildeman said. "Through intensive interviews and discussions, we feel we have placed new people on the committee that will bring fresh perspective and complimentary personality to the Greeley Stampede."

Herman works as a radiologist assistant at Northern Colorado Medical Center, and has served in many capacities in the Stampede volunteer group known as the Wranglers. Burke currently works for ATMOS Energy, and has been a small business owner, a member of the National Guard and active Greeley resident. Arizmendi has been a member of the Stampede Wranglers group for 12 years, and currently works for Weld Country School District 6. Moore is the owner of Wm Moore Jewelers, and a long-time supporter of the Greeley Stampede, additionally Moore co-founded the Northern Colorado AdoptaPlatoon which sent supplies to troops overseas. Scallon is an entrepreneur in Weld County, owning RDS Contracting and Hayden Outdoors, his various community projects include the building of the "New Liberty Belle" paddle boat at Water Valley and Operation Zig-Zag which repaired homes and yards in Windsor.

"The combined accolades of the new committee members are quite remarkable," Wildeman said. "The willingness to give their time and resources to preserving the Western heritage of Weld County by volunteering for the lofty task of being a Committee member of the Stampede, speaks volumes about their character."

The Ginsels will shadow the current Board of Directors consisting of: Ron Wildeman, Keith Reichert, Trudy Sargent, Trish Sandau, Dick Davis, Ray Esola, Kyle Holman, Bill Hall, Randy Owens, Phil Shaffer and John Dewitt. After successfully completing their Ginsel term, the five new members will replace those members who have reached the end of their term. Each Committee member serves a four-year term after their Ginsel period.

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#### **ABOUT THE GREELEY STAMPEDE**

Beginning as a harvest celebration in the late 1800's, The Greeley Stampede has celebrated western heritage and community togetherness spanning generations. Featuring PRCA rodeos, headlining concerts and demolition derby action, the Stampede has evolved into the ultimate destination for attendees from all 50 states and international visitors seeking *hundreds of thrills*.

Attend the Greeley Stampede, "The World's Largest 4th of July Rodeo & Western Celebration," this summer, June 22 through July 4. For ticket or general event information visit the Stampede Web site at [www.GreeleyStampede.org](http://www.GreeleyStampede.org) or call 970-356-SPUR.

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