



## PRESS RELEASE

Monday, February 15, 2010

### Gloriana added to 2010 Stampede Concert Series

The Greeley Stampede recently announced Gloriana with special guests Stealing Angels will perform on Sunday, July 4, 2010 capping off the 88<sup>th</sup> annual summer celebration. Tickets for the popular July 4<sup>th</sup> concert will go on sale on Friday, February 19 at 12pm for only \$20!

By any measure, Gloriana has become one of country music's hottest young artists. Critics have raved about their sound, with *Billboard* calling them "a sonic delight" and *People* predicting they are "destined for glory." Their peers have embraced them, with Taylor Swift calling on the four-member group to open her Fearless 2009 tour, and Jason Aldean, Dierks Bentley, Brooks & Dunn, Alan Jackson, LeAnn Rimes and the Zac Brown Band all choosing them for opening slots this year. In addition, they have appeared on *Good Morning America*, *The Today Show*, *Access Hollywood* and Sirius/XM, to name a few. On the cusp of the band's Top 10 debut single "Wild At Heart," they also won the fan-voted "Nationwide On Your Side Award" at the 2009 CMT Awards.

The ultimate key to any artist's success lies with the fans, and it's the fans who have made Gloriana one of 2009's hottest new artists in country music. Gloriana's self-titled Emblem Music Group/Warner Bros. Records debut premiered at #3 on Billboard's Top 200 and at #2 on the Billboard Country Album Chart. The album had the best first-week sales of any new country artist in 2009, and "Wild At Heart" is the best-selling song by a new country artist in 2009, selling over 350,000 copies to date. The breadth and diversity of their appeal can be seen in the fact that they have appeared both on the Grand Ole Opry and in the pages of several magazines aimed at teens, with Rachel and Cheyenne appearing on the cover of *Justine* magazine.

**ENJOY A GREAT RODEO AND A FREE CONCERT!** Bring any 2010 paid weekday Stampede rodeo ticket stub and receive access to the west grandstands during the July 4 Gloriana concert for FREE! Check out more details online at [www.GreeleyStampede.org](http://www.GreeleyStampede.org).

#### **ABOUT THE GREELEY STAMPEDE**

The Greeley Stampede, located in Greeley, Colorado, is rich in tradition and heritage dating back to the late 1800's. This community celebration, that began to honor local potato farmers, has since grown into an internationally acclaimed festival attracting hundreds of thousands of people annually from all parts of the United States and several foreign countries.

Visit the "World's Largest 4th of July Rodeo & Western Celebration" this summer during the 88th annual Greeley Stampede, June 25-July 4, 2010. For ticket or general event information visit the Stampede web site at [www.GreeleyStampede.org](http://www.GreeleyStampede.org) online or call 970-356-7787.

**INDIVIDUAL TICKETS ON SALE**

The Greeley Stampede Box Office, located in Island Grove Park in Greeley, is open Monday through Friday from 12-6pm. phone orders can be made by calling 970-356-7787. Ticket purchasers can also buy tickets through TicketsWest at any Colorado King Soopers store, or online at [GreeleyStampede.org](http://GreeleyStampede.org) (convenience charges may apply).

**CONTACT INFORMATION**

Justin Watada  
Director of Marketing | Assistant Director  
(o) 970-356-7787  
(f) 970-356-3103  
[justin@GreeleyStampede.org](mailto:justin@GreeleyStampede.org)  
[www.GreeleyStampede.org](http://www.GreeleyStampede.org)

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The Greeley Stampede Media Packet is found online at [www.GreeleyStampede.org/media](http://www.GreeleyStampede.org/media).  
User identification and password is now required to access the on-line media packet. Thanks.

The 2010 login password is: checkITOUT