



PRESS RELEASE

Sunday, July, 4, 2010

Kelsie Purdy named 2011 Miss Rodeo Colorado

Kelsie Purdy, Estes Park, Colorado, has been chosen as the 2011 Miss Rodeo Colorado. The announcement came at the conclusion of the 4 day pageant held in conjunction with the Greeley Stampede. She is the daughter of Mark and Michelle Purdy and is presently attending Colorado State University with a double major in history and political science. While Kelsie won the horsemanship title during the pageant, other winners included Cassidy Cabot, Bayfield, 1st Runner-up and Appearance as well as Sarah Wiens, Greeley, who was 2nd runner-up and won the Photogenic and Personality awards. Megan McCullough, Castle Rock, won Congeniality, Rhianna Russell, Pine, was named the Spirit Award winner and Penny Osborne of Brighton won the written test award. Other contestants this year included Amanda Bodkin of Evergreen and April Biernat of Elbert, Colorado.

ABOUT THE GREELEY STAMPEDE

The Greeley Stampede, located in Greeley, Colorado, is rich in tradition and heritage dating back to the late 1800's. This community celebration, that began to honor local potato farmers, has since grown into an internationally acclaimed festival attracting hundreds of thousands of people annually from all parts of the United States and several foreign countries.

Visit the Greeley Stampede, "The World's Largest 4th of July Rodeo & Western Celebration," this summer during the 88th Annual summer festival, June 25-July 4, 2010. For ticket or general event information visit the Stampede web site at www.GreeleyStampede.org online or call 970-356-7787.

INDIVIDUAL TICKETS ON SALE

The Greeley Stampede Box Office, located in Island Grove Park in Greeley, is open Monday through Saturday from 12-6pm. phone orders can be made by calling 970-356-7787. Ticket purchasers can also buy tickets through TicketsWest at any Colorado King Soopers store, or online at GreeleyStampede.org (convenience charges may apply).

CONTACT INFORMATION

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The Greeley Stampede Media Packet is found online at www.GreeleyStampede.org/media.
User identification and password is now required to access the on-line media packet. Thanks.

The 2010 login password is: checkITOUT