



## PRESS RELEASE

FOR IMMEDIATE RELEASE

January 14, 2010

**What:** Greeley Stampede, the World's Largest 4<sup>th</sup> of July Rodeo and Western Celebration, featuring Country & Rock Concerts, Pro Rodeos, Demolition Derby, Western Art Show, Independence Day Parade, Bill Hames Carnival and Western Fun.

**When:** June 25- July 4, 2010

**Where:** Island Grove Regional Park- 600 North 14<sup>th</sup> Ave. Greeley, Colorado

**Why:** To celebrate our nation's independence and preserve our western heritage

**More info:** [www.GreeleyStampede.org](http://www.GreeleyStampede.org), 970-356-7787, [rodeo@GreeleyStampede.org](mailto:rodeo@GreeleyStampede.org)

**Media contact:** Justin Watada, [justin@GreeleyStampede.org](mailto:justin@GreeleyStampede.org), 970-356-7787

### Stampede looking for college ambassadors to help promote the event

The Greeley Stampede will be interviewing outgoing, personable, and responsible college students for a chance to become... Stampede Outriders!

The Greeley Stampede, the World's Largest 4th of July Rodeo & Western Celebration, is one of Colorado's premier rodeo and western festivals. The Stampede Outriders are public relations ambassadors that help promote the annual celebration. Outriders will also attend Chamber of Commerce networking events, help raise money for the Stampede Foundation Scholarship Program, and get a behind the scenes experience of organizing an event that draws over 300,000 guests every summer.

Please contact Justin Watada by calling 970-356-7787 or email [justin@greeleystampede.org](mailto:justin@greeleystampede.org) if you are interested in becoming a Stampede Outrider this summer.

#### [ABOUT THE GREELEY STAMPEDE](#)

The Greeley Stampede, located in Greeley, Colorado, is rich in tradition and heritage dating back to the late 1800's. This community celebration, that began to honor local potato farmers, has since grown into an internationally acclaimed festival attracting hundreds of thousands of people annually from all parts of the United States and several foreign countries.

Visit the "World's Largest 4th of July Rodeo & Western Celebration" this summer during the 88th annual Greeley Stampede, June 25-July 4, 2010. For ticket or general event information visit the Stampede web site at [www.GreeleyStampede.org](http://www.GreeleyStampede.org) online or call 970-356-7787.

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The Greeley Stampede Media Packet is found online at [www.GreeleyStampede.org/media](http://www.GreeleyStampede.org/media).  
User identification and password is now required to access the on-line media packet. Thanks.

The 2010 login password is: checkITOUT